



EXPERTISE FROM
TRADITIONS



CHAIRMAN'S MESSAGE



Joga Ram
Chairman

As one of UAE's most successful companies, our corporate journey began in the early 1988, when I first came to Dubai to explore the market. At that time, UAE had already embarked on its own nascent path towards prominence on the world business and economic stage.

JOGA RAM Group was formed with one of our companies – JOGA RAM Furniture Industry LLC, opening its first ever office with joinery facilities in Dubai in the year 1999. For almost two decades, we have been continuously growing, traversing the peaks and troughs of the global economy to become a leading player, servicing the local and export market covering the MENA region.

We have expanded our business sectors to Building Contracting and General Trading of products related to joinery and building material, thereby creating a sustainable support system for these two verticals. Our companies – JOGA RAM Building Contracting Co. LLC and JOGA RAM General Trading LLC are now flourishing businesses that add value to our offerings to the clients as a group for all requirement of office and residential interiors under one roof.

We are changing our overall business strategy to be one of UAE's most innovative, most valuable and most admired companies by adopting new technology, innovative thinking and above all investing & retaining the right people under the Joga Ram family.

MD'S MESSAGE



Sawai Ram
Managing Director

We come from a heritage of skilled craftsmen in the furniture industry that dates back to several generations. We at JOGA RAM group take pride in our attention to detail that imparts uniqueness to the end product for each and every client.

Our designers and craftsmen produce the best blend of functionality and aesthetics which clearly reflects in our quality. We believe in nurturing the talent we have and empowering our people who are main strength and we are proud to say that our success & growth is because of them.

Due to the commitment and the expertise that we garner, some of our major

clients have now tied up with JOGA RAM GROUP in a joint venture thereby strengthening our long term business relationships.

As a group Managing Director, my vision is in sync with the philosophy of our Chairman & my father Mr. Joga Ram. I too firmly believe that quality, value for money and above all complete satisfaction of all our customers should be the only way of doing business and not a choice.

All our companies are based on this simple philosophy and we take pride in our style of working. We promise to maintain our vision across all verticals and all regions.

TABLE OF CONTENTS



CHAIRMAN'S MESSAGE 02

MD'S MESSAGE 03

ABOUT US 06

JOINERY 08

CONTRACTING 22

TRADING 36

CONTACTS 39

ABOUT **JOGA RAM** GROUP

We at JOGA RAM Building Contracting Co LLC undertake all work related to Design, Interior Fit-out, MEP and Building Contracting since past so many years.

We provide a wide range of services that fit your interior design needs. Our well established design department provides innovative custom design solutions for all commercial & residential spaces. On the other hand our team of project managers and technicians support us with all interior fit out related works thereby bringing life to the designs.

Our team of highly skilled professionals brings years of expertise and passion which clearly reflects in the quality of work we produce. We have been associated with corporates, consultants and government organizations for the past so many years.



OUR CLIENTELE



JOGA RAM FURNITURE INDUSTRY LLC

Since 1999

We at JOGA RAM FURNITURE INDUSTRY LLC undertake all work related to Interiors, Joinery, Furniture, Exhibitions, Events and Wood Works since 1999. We have been catering to the needs of all our customers in UAE and have expanded ever since.

Our state-of-art joinery factory in Al Quoz industrial area covers approximately 10,000 square feet and is equipped with high end machinery and modern equipments. Our strength lies in the team of skilled technicians who bring years of expertise and passion with them which clearly reflects in the quality of work they produce.





AW ROSTAMANI

Location: Dubai, UAE

Scope of Work: Joinery

Completion Year: 2017

The Vice Chairman's office speaks of a style and character. This reflects in the choice of material, color and lighting used which brings out the essence of design.

The subtle patterns in dark wood finish adds to the solidarity provided by the high-quality marble and white onyx used.

The elegant furniture used complements the interiors.









LEVANTINE RESTAURANT

Location: Dubai, UAE

Scope of Work: Joinery

Completion Year: 2016

Our scope included high end wood working which was a striking feature in the restaurant.

The finesse and the design leave a lasting experience for all who visit the place.

BOULEVARD PLAZA

Location: Dubai, UAE

Scope of Work: Interior Fit-out

Completion Year: 2017

A well designed space for a software company. It was another successful project which we saw through right from the design stage up to the installation of the final product.

A well designed reception reflects the image of the company and creates the lasting impression on the minds of everyone visiting it.









TOTORA CEBICHERIA PRUANA

Location: Dubai, UAE

Scope of Work: Joinery

Completion Year: 2016

A restaurant is a place to socialize and relax. In order to provide the warmth and the coziness in the environment, a lot of wood element is used.

Our scope included high end wood working which was a striking feature in the restaurant. The colors used complemented the high end wooded patterns which created a warm ambiance.

GEORG JENSEN RETAIL STORE

Location: Dubai, UAE

Scope of Work: Joinery

Completion Year: 2018

For more than 100 years Georg Jensen has symbolized design that is both functional and beautiful. Whether jewellery, luxury watches, home décor accessories or gifts.

The quality of interiors provided using high end finishes of light wood with metal brings out the essence of the brands' originality and the look & feel of the stores across the globe. After the success of the first store in Dubai Mall, we were invited to do the second store at Atlantis, The Palm.









VHERNIER JEWELS STORE

Location: Dubai, UAE

Scope of Work: Joinery

Completion Year: 2018

Vhernier reflects a passion for contemporary art and architecture. The store ambience and the finishes used reflects the same passion and the quality of products offered.

The use of reds and rust colours along with the light wood finishes imparts elegance, lightness and verve to the overall experience.

JOGA RAM

Building Contracting Co LLC

Since 2014

We at Joga Ram Building Contracting Co LLC undertake all work related to Interior Fit-out, MEP and Building Contracting since more than 2 Years.

Joga Ram Building Contracting Co LLC was formed primarily to support our joinery division, since a lot of our clients would insist on us, to take up the entire fit-out for their offices rather than just doing joinery. In order to satisfy this demand, since past two years we have been servicing all our existing customers - Architects or Consultants, Individuals or Corporates with complete Interior solutions and provide a one stop shop facility, all under the single umbrella of Joga Ram Building Contracting Co. LLC.





DUBAI POLICE ACADEMY

Location: Dubai, UAE

Scope of Work: Interior Fit-out Majlis Area

Completion Year: 2017

The Majlis area was completed well in time for the inaugural ceremony in January 2018.

Whilst designing this area we had to keep in mind the ambiance and the profile of visitors. The finish had to be state of the art and to show the robustness of the academy we had to use materials to reflect the same.

Each of these aspects have been captured in our design and the final outcome has been commendable and much appreciated by one and all.













AMAYA REAL ESTATE

Location: Dubai, UAE

Scope of Work: Interior Fit-out

Completion Year: 2017

Amaya Real Estate based in the heart of Dubai, has a mix of elegance in design and the finesse of craftsmanship.

The well planned spaces in an office brings out positivity and productivity increases.

The use of calm colors makes the work space more fun to work.

DUBAI POLICE OFFICER'S CLUB

Location: Dubai, UAE

Scope of Work: Design and Build

Completion Year: 2018

The lounge and meeting areas designed at the Dubai Police - Officers Club, is keeping in mind the solidarity and the transparency of the system. The use of dark wood and green marble adds colour to the space at the same time the glass provides openness to area thereby allowing a free flow of energy with in the entire lounge and meeting areas.









DUBAI MARINA APARTMENT

Location: Dubai, UAE

Scope of Work: Residential Interior

Completion Year: 2015

The designer has used subtle colors to enhance the experience of the owner. The energy flow is calm and light and can be experienced as soon as one enters the apartment.

The choice of lighting, images and artifacts support the concept and balances out the design component.





JUMEIRAH ISLANDS VILLA

Location: Dubai, UAE

Scope of Work: Residential Interiors

Completion Year: 2014

The scope included designing and interior fit out for a private villa on Jumeirah Islands.

The choice of colors and use of material adds to the warmth of the space in and around the entire villa. It creates an ambiance which not only enhances the living experience but also supports in thriving within the space.













PRIVATE VILLA

Location: Africa

Scope of Work: Interior Fit-out

Completion Year: 2017-18

The scope included Designing and Interior Fit-out of the living space for a villa of a senior official in Hargeisa.

The use of wood work and the blending of colors makes the interiors warm and livable.

JOGA RAM

General Trading LLC

After being set up in 2016, Joga Ram General Trading LLC has established itself as the most preferred company for all products & services related to building material and contracting.

Joga Ram General Trading LLC provides a vast range of products and solutions for building materials with an unmatched quality and value added services close to none in the market.

A lot of material we source from the market for our joinery and building contracting work, was either not of desired quality or had to pay a premium but at the same time had to wait for a long time to get the deliveries. In the bargain, our customers were getting affected and our lead times were going out of control. This lead us to the formation of another vertical - Joga Ram General Trading LLC.



Schneider
Electric



STANLEY

Dongwha



PHILIPS

HITACHI



جوكا رام لصناعة الأثاث (ش.ذ.م.م.)

JOGA RAM
FURNITURE INDUSTRY LLC

جوكا رام لمقاولات البناء (ش.ذ.م.م.)

JOGA RAM
BUILDING CONTRACTING CO. LLC

جوكا رام للتجارة العامة ش.م.م.

JOGA RAM
GENERAL TRADING LLC



Platinum Sponsor Of:

APID
association of professional interior designers



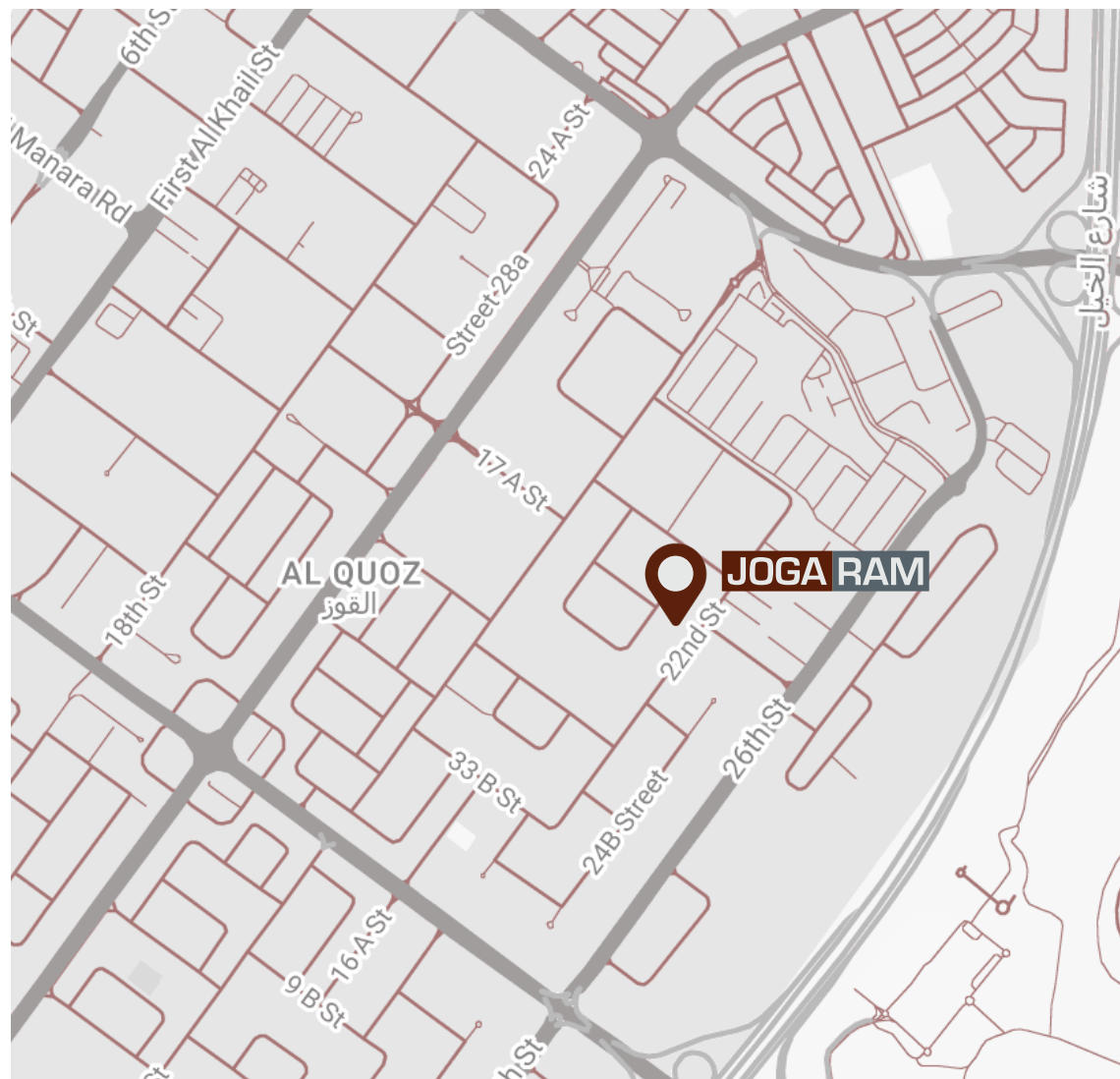
جمعية المهندسين - الإمارات العربية المتحدة
SOCIETY of ENGINEERS - UAE





Tel: 971 4 388 1999
Email: info@jogaram.com

52, 22 Street, Al Quoz Industrial Area 2
Dubai, United Arab Emirates





www.jogaram.com